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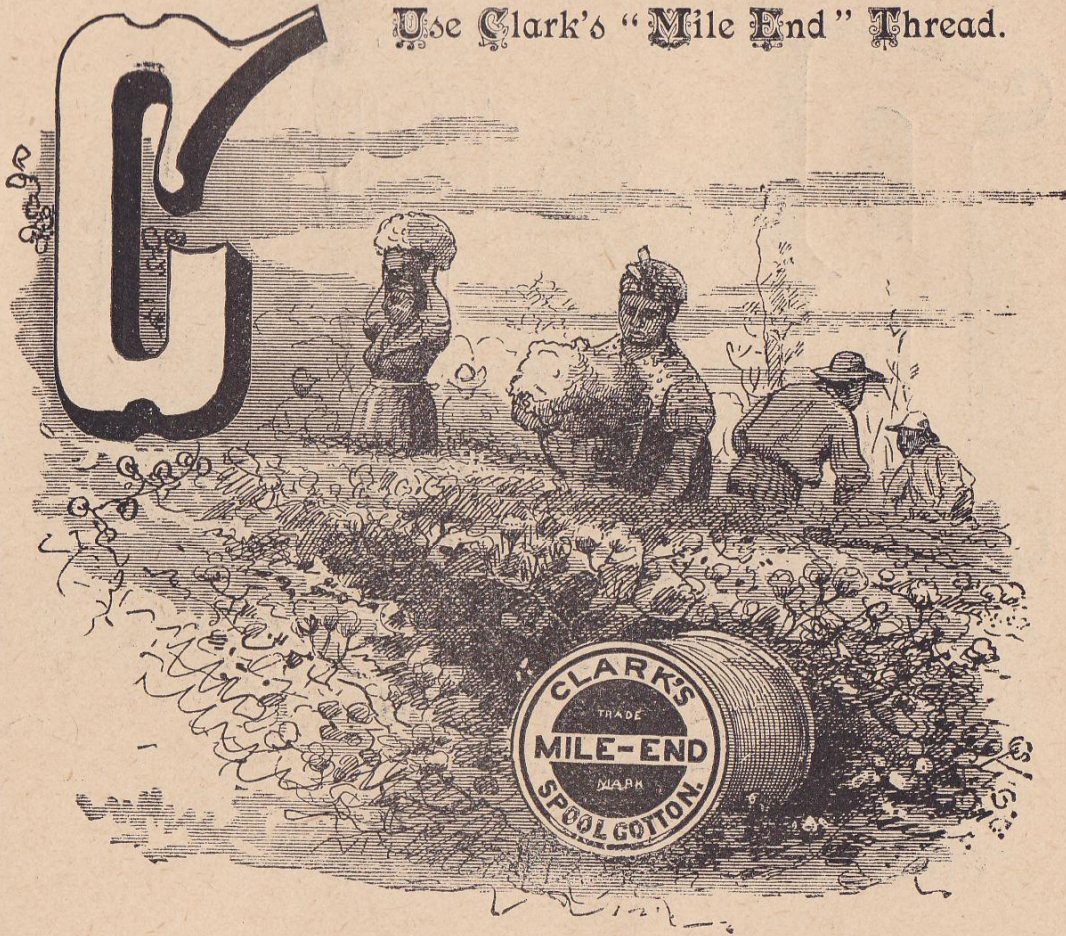


A IS FOR ADAM, our earliest parent,
And Eve was the name of his beautiful wife ;
She sewed up some garments of leaves in a hurry,
And ne'er saw a Sewing Machine in her life.
We hardly can call our old ancestor mean,
For not giving his wife a NEW HOWE MACHINE.



B IS A BRIDE, arrayed in her splendor,
Exceedingly proud of her BRIDAL trousseau;
The happy young BRIDE, may good fortune attend her,
She learned in the very best way "Howe" to sew.
A wealth of fine robes has this new married queen,
She made them herself on the NEW HOWE MACHINE.

Use Clark's "Mile End" Thread.



C IS FOR COTTON, the Clark's Mile End Cotton,
The strongest and smoothest that ever was made ;
Thomas Russell's the Agent ; let it not be forgotten
This Cotton throws all others into the shade.

The very best Cotton, it's plain to be seen,
For use on the NEW HOWE SEWING MACHINE.

D



D FOR DECISION, the sooner you make it
The happier, wiser, and better you'll be ;
Decide on the NEW HOWE MACHINE, and then take it,
New joy in your home and new comfort to see.
The ladies who promptly and wisely decide,
Find this Sewing Machine their delight and their pride.



E IS the EASE which the lady is sewing
On Howe's new machine in perfection ENJOYS;
So lightly it runs, and so smooth is it going,
Without any bother, or friction or noise.
So pleasant to work, so delightfully clean,
Is the favorite NEW HOWE SEWING MACHINE.

F



F IS the FEED, which is always reliable,
Raised in an instant by turning a screw;
It holds any fabric, rigid or pliable,
And carries it neatly and gracefully through.
The "Presser-foot" gives as much space as you please,
The thickest materials pass it with ease.

G



G FOR GREAT GRANDMOTHER, blessed old lady!
Who did all the work with the needle alone ;
In patching and mending, and stitching and ironing,
She wore off her fingers, most down to the bone.
How happy Great Grandmother's life would have been,
Had she only possessed a NEW HOWE MACHINE.

H



H IS for HOWE, the ingenious inventor,
Who constructed the very first sewing machine;
Of all other machines 'twas the head and the centre,
As is very well known and quite easily seen.
Though pirates have tried to detract from his fame,
At the HEAD still stands HOWE'S most illustrious name.



I FOR IMPROVEMENTS, decided IMPROVEMENTS,
Which Howe and the others with skill have devised ;
Involving all sorts of mechanical movements,
To make the machines still more worthily prized.
With improvements so great, it is plain to be seen,
The "NEW HOWE'S" a complete reconstructed machine.



J IS FOR JUBILEE, glad day of freedom,
From torment of old-fashioned thimble and thread ;
From the tyranny vexing the slaves of the needle,
Who went to their work with a feeling of dread.
The JUBILEE trumpet sounds gloriously now,
And it tells of the Sewing Machine made by Howe.

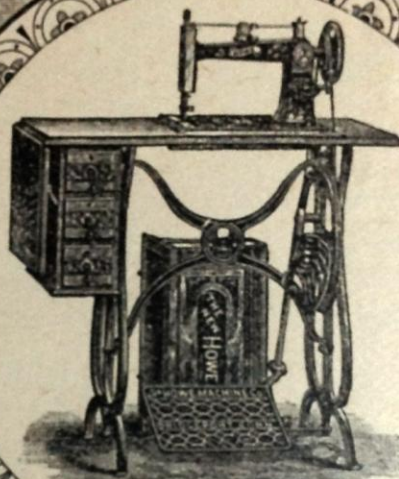


K IS for KNOWLEDGE, desirable KNOWLEDGE,
The people without it are clumsy and green ;
Some acquire it at school, and some learn it at college,
And some pick it up on the sewing machine.
One item of KNOWLEDGE the ladies all prize,
Is that those with the NEW HOWE MACHINE are the wise.

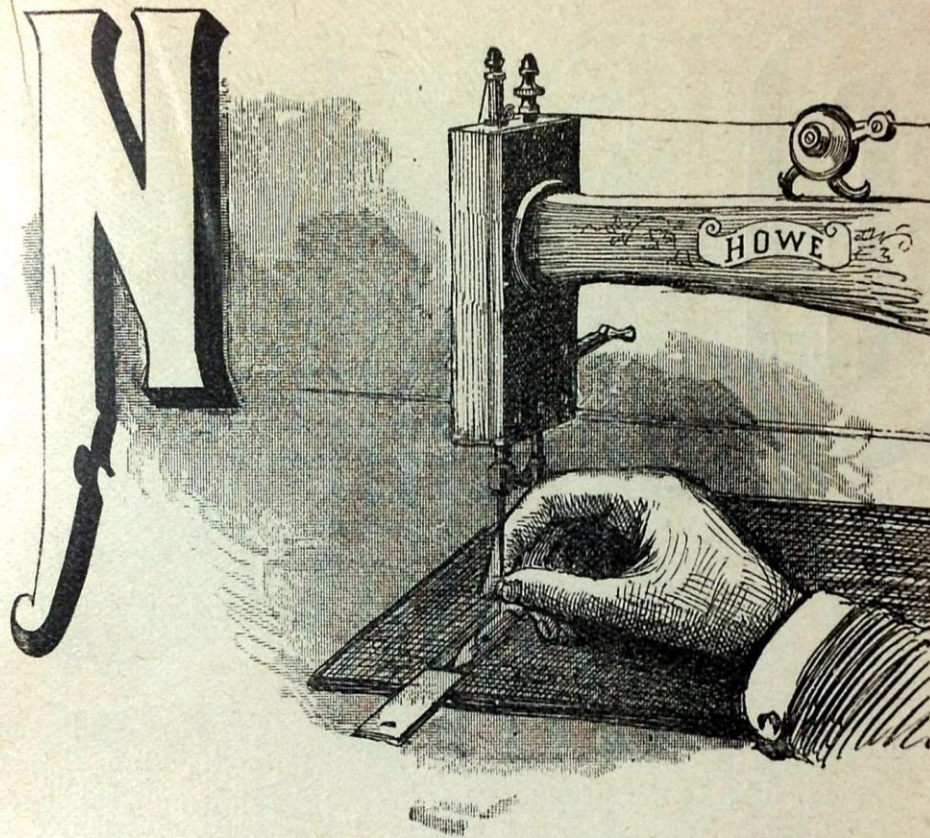


L IS for LUXURY. LADIES all know it,
Who work on the NEW HOWE SEWING MACHINE.
Whatever needs sewing, they LEISURELY sew it ;
Their Labors are pleasant, their spirits serene.
For a LOUNGE in her hammock the LADY has LEISURE,
After doing her sewing with ease and with pleasure.

M

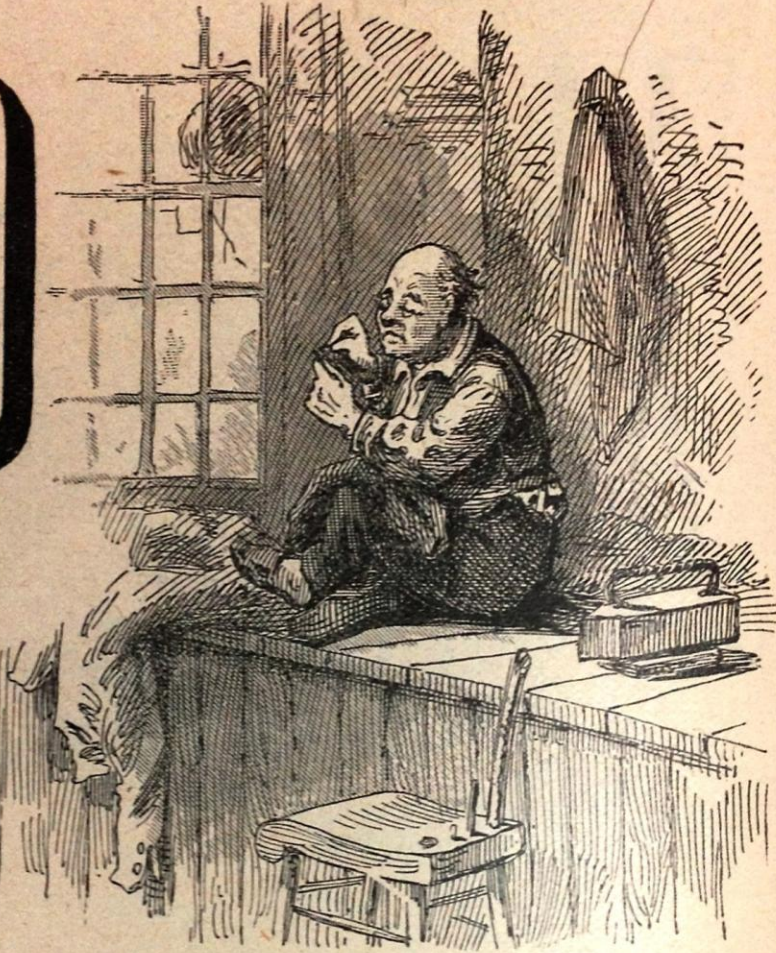


M FOR MACHINE ; an "entirely" new one,
A gem of perfection, in bringing out which
We've succeeded in making a faithful and true one,
Retaining the use of the famous "Howe" Stitch.
Of all the MACHINES that have ever been seen,
At the head of the list stands the NEW HOWE MACHINE.

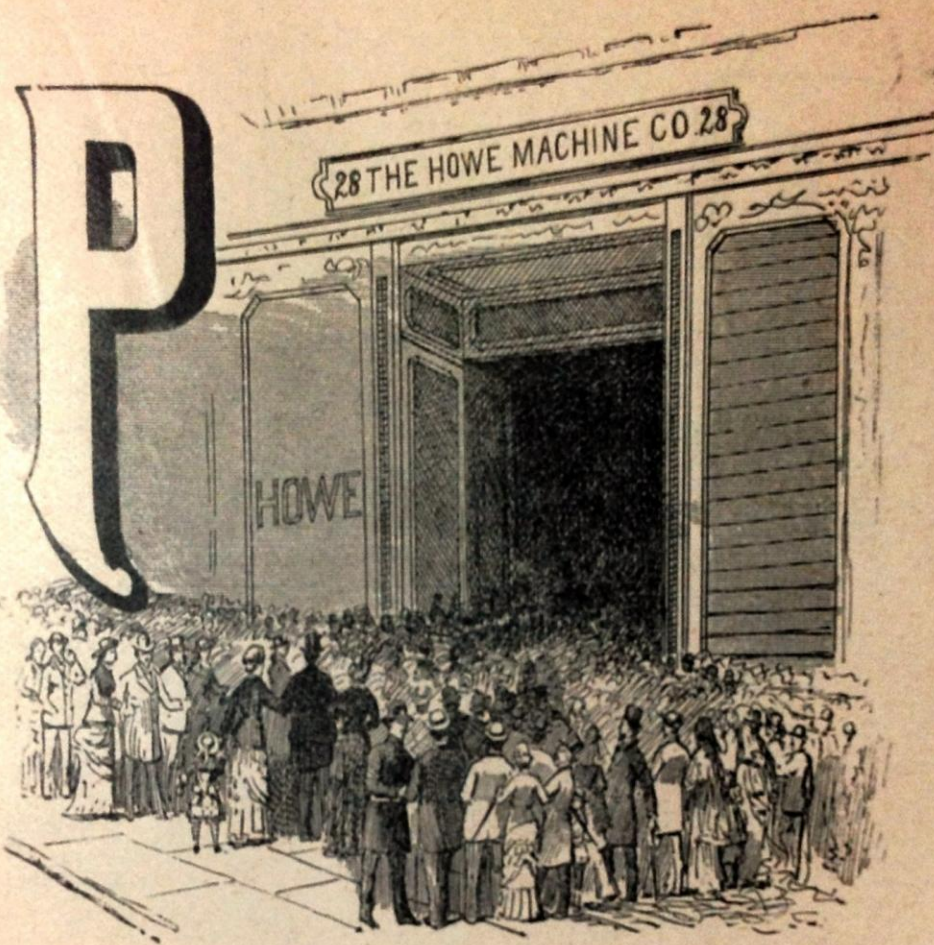


N FOR the NEEDLE, keen eyed and self setting,
Adjusting itself to its own proper place ;
Unlike the old things which forever are getting
Themselves out of order and into disgrace.
It neatly and perfectly carries the thread,
And works up to our motto—"WE STAND AT THE HEAD."

O



FOR OLD FOGY, perverse old preventer,
So obstinate, mulish, persistent and slow ;
Who thinks that the things of the modern inventor
Are not half as good as he had long ago.
A believer in hand-work, with needle and thread,
The NEW HOWE MACHINE hasn't entered his head.



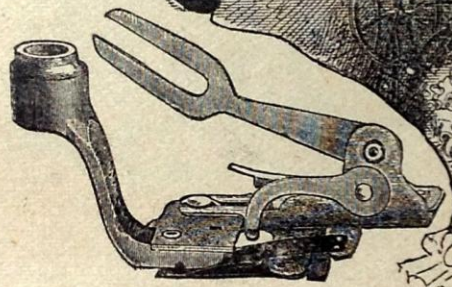
P FOR the PUBLIC, both PATIENT and PRACTICAL,
Made up of the PEOPLE who know what they buy ;
Often disposed to be cautious and critical,
Asking the what and the wherefore and why.
The opinion the public has freely expressed,
Is that HOWE'S NEW MACHINE is supremely the best.

Q

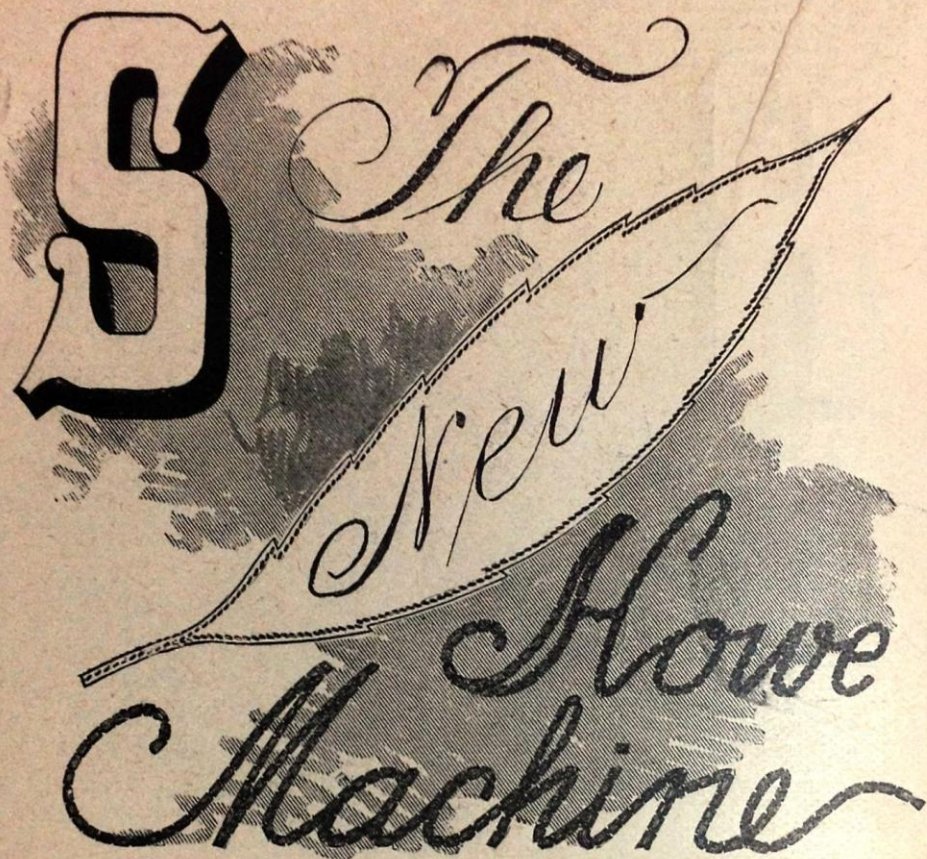


Q IS the QUEEN, not the head of the nation
With a gem-studded crown of pure gold on her brow ;
But the lady who royally rules her own household,
In the joy of the fact that she fully knows how.
Oh ! bright is the life of our beautiful QUEEN,
And she's proud of her NEW HOWE SEWING MACHINE.

R



R IS the RUFFLER, a handy addition,
The new "Johnson RUFFLER," the ladies all prize ;
It is easily put in the proper position,
For RUFFLES of every desirable size.
The way it makes RUFFLES is grand to be seen,
When attached to the NEW HOWE SEWING MACHINE.

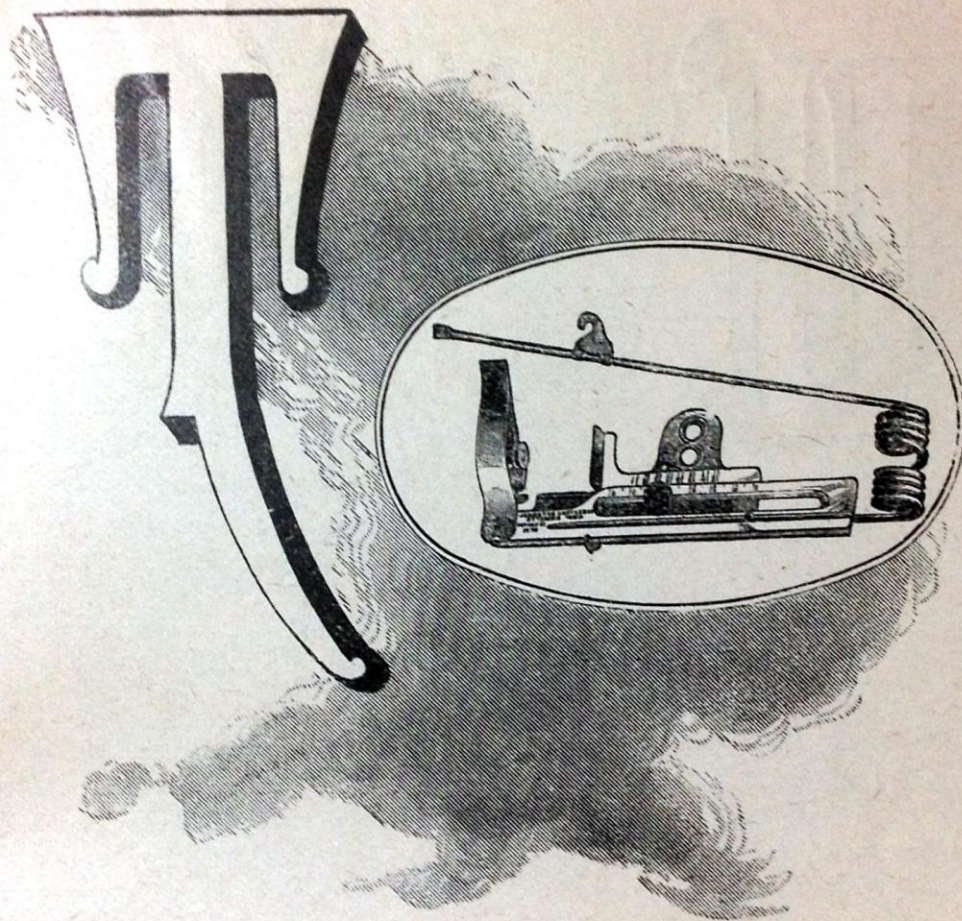


S The
New
Howe
Machine

S IS for STITCHES, the beautiful STITCHES,
The Howe Machine makes them so perfect and strong;
As neat as if made by the daintiest witches,
Not one in ten thousand can ever be wrong.

No prettier stitches can ever be seen [MACHINE.

Than those which are made on the NEW HOWE



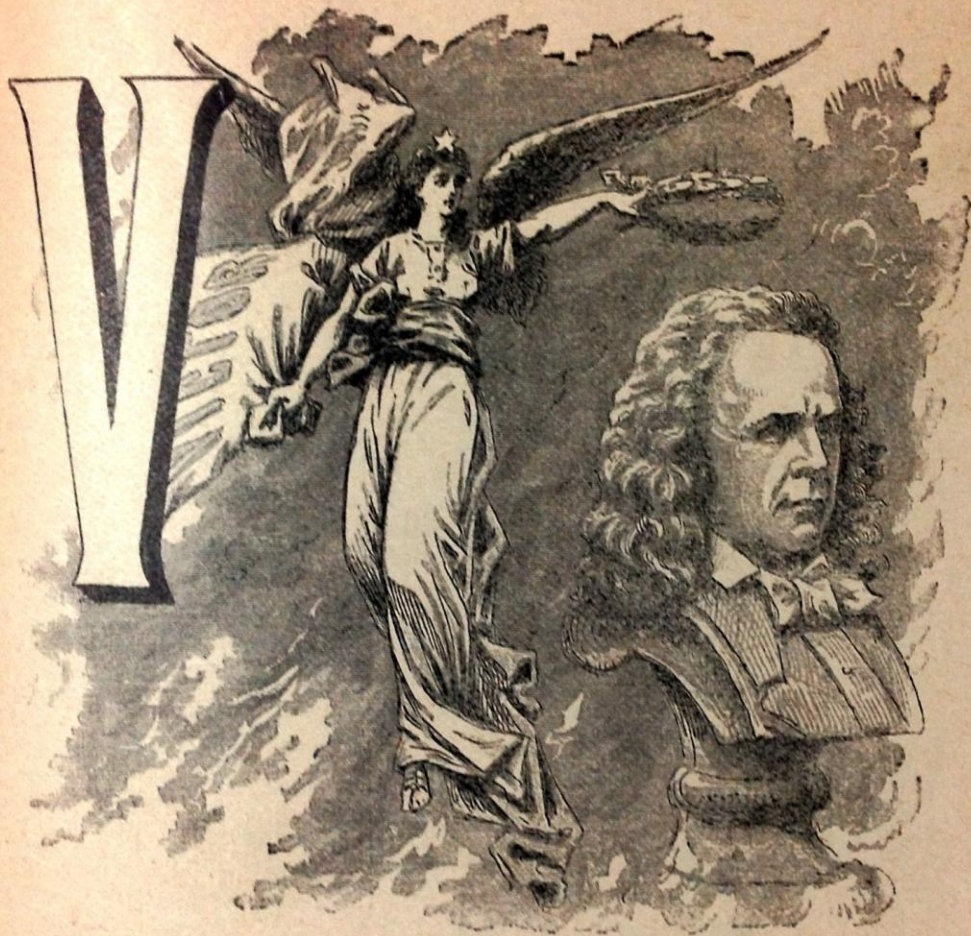
T IS for TUCKER, the new JOHNSON TUCKER,
Which need only be seen to be greatly admired.
It lays the TUCKS neatly with never a pucker,
In sizes exactly as may be desired,
To TUCK with this TUCKER is elegant fun,
On the NEW HOWE MACHINE it is easily done.

U



U IS the Howe improved "UNIFORM TENSION,"
Which is easily changed without changing the work;
A very felicitous sort of invention,
As it settles itself without ever a jerk.

It holds the thread neither too loose nor too tight,
So you manage your sewing with ease and delight.



V IS for VICTORY ; slow it was coming, [ful scenes ;
While Howe passed through troublous and sorrow-
But now it sounds forth in the musical humming
Of thousands of light running Sewing Machines.
Now everywhere VICTORY'S banners are seen
Proudly perched on the NEW HOWE SEWING MACHINE.

W



W IS for WOMAN, once WOFULLY WEARY [thread;
With the WORK she was doing with needle and
Her life was so sorrowful, dismal and dreary,
That most of the time she wished she was dead.
Now her life is cheered up with a joy unforeseen,
By the blessing of HOWE'S NEW SEWING MACHINE.



X FOR XANTIPPE, a vixenish woman,
The wife of good Socrates, wise man of old ;
With a temper which raged till she seemed scarcely human,
She was known all her life as a notable scold.

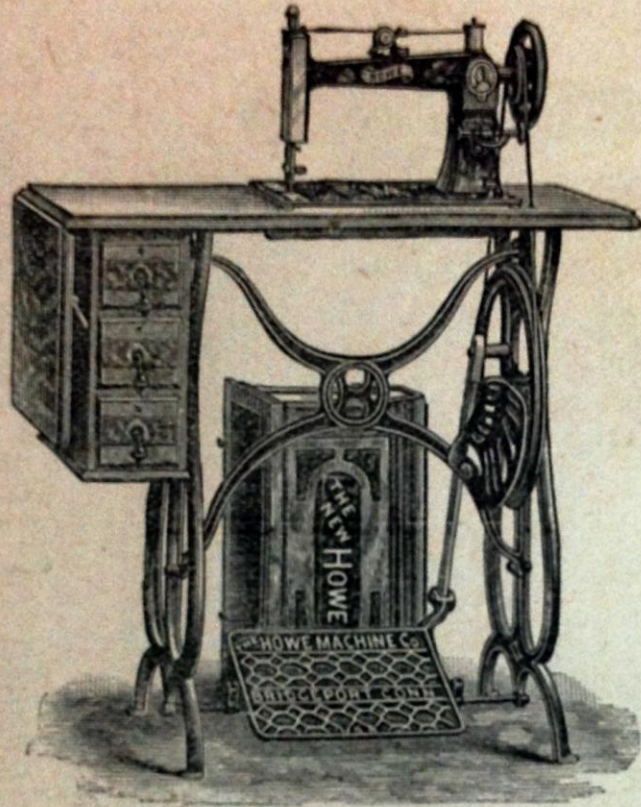
XANTIPPE'S great trouble, it's plain to be seen,
Was that she never had a NEW HOWE MACHINE.



Y IS the YOUNG LADY whose pleasant ambition
Is to keep herself neatly and tastefully dressed ;
She makes her own garments in splendid condition,
And the way that she does it is easily guessed.
This pretty young lady of sweet seventeen,
Does her work on the NEW HOWE SEWING MACHINE.

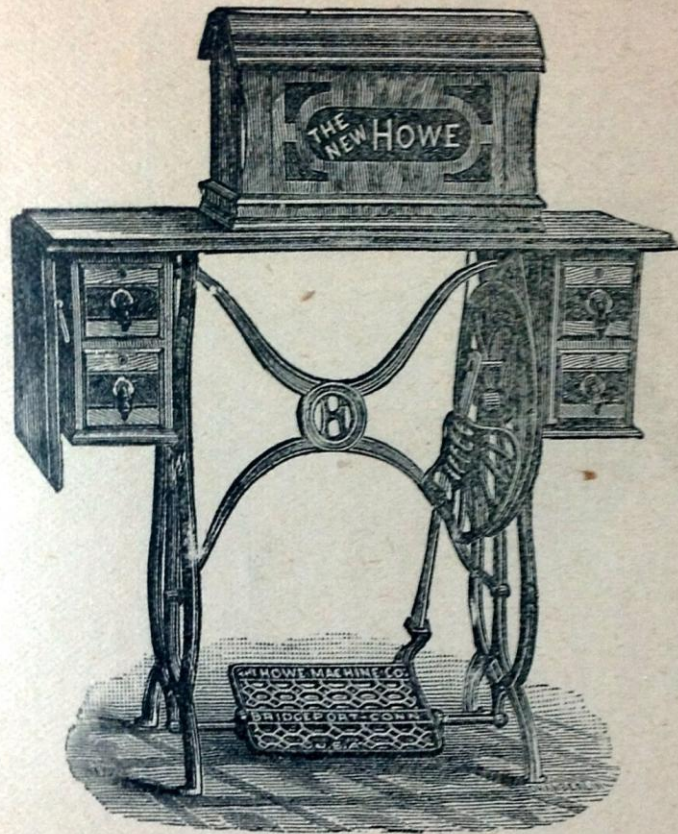


Z IS the great ZOOLOGICAL GARDEN,
Where beasts of all nations at leisure repose ;
We notice the fact, without begging their pardon,
That the ignorant creatures don't wear any clothes.
Perhaps they could make garments fit to be seen,
If they knew how to use the NEW HOWE MACHINE.



IT WAS

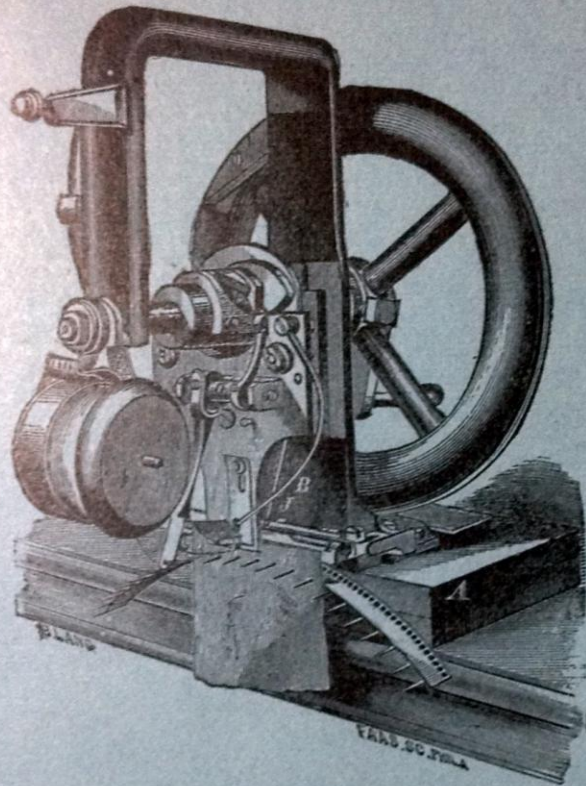
The first Sewing Machine ever made, and this, our latest Machine, is the best in the world, as it is constructed according to the best mechanical principles of the age. We, therefore, confidently recommend it for family use and manufacturing purposes.



IT HAS

- The Most Room under the Arm of any other machine.
- The Perfect Howe Stitch alike on both sides.
- No Holes to Thread except the Needle.
- The Easiest Shuttle to Thread of any yet made.
- The most Perfect Take-up; not liable to get out of order.
- The Loose Balance Wheel.
- The Largest Bobbin of any other Machine.
- Absolutely No Vibration.
- The Most Perfect Tensions, and Easy to Regulate.

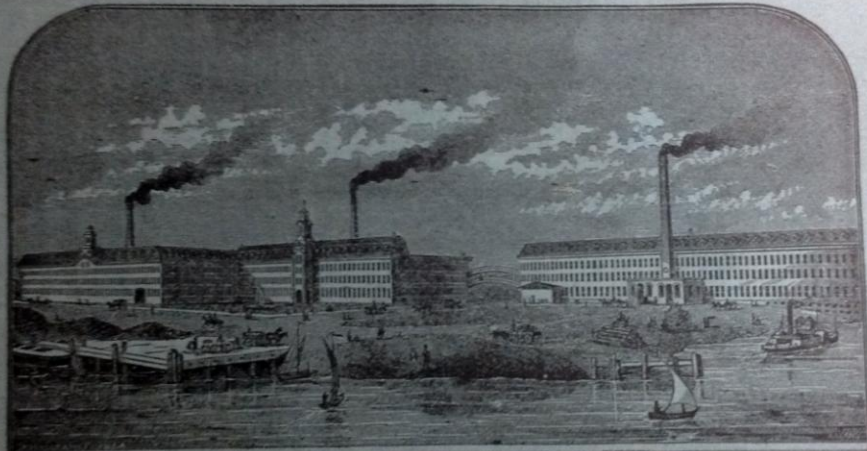
THE FIRST SEWING MACHINE. 1845.



THE ORIGINAL SEWING MACHINE.

The above cut is a correct representation of the first Sewing Machine. It was constructed by Elias Howe, Jr., and in April, 1845, sewed the first seam ever made by machinery. This fact has been established beyond dispute, notwithstanding the musty archives of every nation on the face of the globe have been searched and unscrupulous pretenders brought forward, in the vain endeavor to prove a prior invention.

This Machine is a marvel of mechanism, and contains every radical element that goes to make up the first-class Sewing Machine of to-day, viz.: the grooved and eye-pointed needle at the end of a vibrating arm, the reciprocating shuttle and bobbin, the tension upon the thread variable at will, the reaction of the needle to form a loop for the shuttle to pass through, the thread controller, the clamping of the shuttle thread, and the automatic feeding device. All these are embraced in this machine, and were covered by Mr. Howe's first patent, and without them there would be no Sewing Machine to-day, as is shown on pages Nos. 28 and 29 of this book.



THE HOWE SEWING MACHINE MANUFACTORY BRIDGEPORT CT